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**FOR IMMEDIATE RELEASE**

### **Canadian Poetry Goes Digital**

Gabriola Island, BC – When Winnipeg author Per K. Brask finished writing *A Spectator*, his first collection of ekphrastic poetry, he decided to bypass traditional print publishers and go digital. He turned to Fictive Press, a new Canadian “indie” e-publisher, who produced and distributed his book in multiple e-book formats, and as print on demand (POD).

Ekphrastic poetry is literary commentary on works of art. In *A Spectator*, Brask playfully focuses his attention on live performances, paintings, art exhibits and life moments. Readers will be delighted and inspired by these beautifully wrought personal reflections.

Fictive Press just published a second collection of Brask’s poems, in POD and e-book formats. Entitled *Above Palm Canyon and Other Places in the Mind*, this volume takes readers on a journey from Winnipeg to the Sonoran Desert in Palm Springs, CA. The poems are grouped into three sections, offering a poetic travelogue of the journey, along with meditations on life in Winnipeg.

Danish-born Brask is an accomplished Canadian poet, dramaturge and author. He teaches in the Department of Theatre and Film at the University of Winnipeg, and has published numerous poems, plays, short stories, essays and literary translations. His wife, Carol Matas, is an internationally acclaimed author best known for her Holocaust novels for young readers. A detailed Brask biography is at: [fictivepress.com/per-brask.htm](http://fictivepress.com/per-brask.htm)

Headed by former Winnipegger Morri Mostow, Fictive Press is located on Gabriola Island, BC.